

THE WORLD FAIR FOR ORGANIC WINES AND OTHER ALCOHOLIC BEVERAGES



VISITOR REGISTRATIONS

PROFESSIONALS, GET
YOUR FREE BADGE
ON www.millesime-bio.com



**THE ORGANIC WINE WORLD'S TOP PROFESSIONAL FAIR:
1 FAIR / 2 HIGHLIGHTS**

A UNIQUE 100% ORGANIC CONCEPT SINCE 1993

- Created and organised by the winemakers of the trade association **Sudvinbio**.
- **Themed areas:** Enoteca, Challenge Millésime Bio area...
- **Conferences and masterclasses.**
- **Identical stands:** an inviting and spacious fair that encourages discovery.

A POPULAR BUSINESS-ORIENTED TRADE FAIR

- The **No1 marketplace** of the sector.
- Exclusively **restricted to trade visitors**.
- **1450 exhibitors** from 20 countries in one place for three days:
22% of new exhibitors never seen before in person at Millésime Bio.
- 95% of visitors surveyed in 2020 plan to come back!
- **Synergies** between a **digital session** and the usual **physical session**.

A DIGITAL SESSION BEFOREHAND FOR GREATER EFFICIENCY

- An **ergonomic platform** with multi-criteria search filters
- **Information exchange, appointment making** before the fair, then **LiveChat** or **videoconference** with the exhibitor
- **Virtual visit of the exhibitors' stands:** video presentation of the estate, photos of the bottles, technical data sheets, new products.
- **Networking** platform for buyers.

AN EXCEPTIONAL PHYSICAL EDITION :

ORGANIC BEERS AND CIDERS IN THE SPOTLIGHT

- An area dedicated to producers of **other organic alcoholic beverages**.
- A focus on beers and ciders during the **Monday evening event**.
- A new **"organic beer"** category at the **Challenge Millésime Bio contest**.



THEY HAVE TRUSTED US ON

THE 100% DIGITAL FAIR...

VISITORS

Dan BARRETT / DB Wine & Spirits /CANADA (Agent):

"A great work to set up this wonderful event. This was certainly an excellent opportunity to meet existing and new producers from several regions. I very much enjoyed the opportunity to meet new prospective partners from my home office and look forward to attending the next in-person event in 2022. Merci beaucoup."

David THIELEMANS / Kikkiliwatch Vins de terroir / BELGIUM (Mobile wine bar):

"Congratulations on this great project and success. In these times, many fairs should be inspired by your model."

Bruno POUZET / Champagne AvenueAps / DENMARK (Wine merchant):

"This digital fair was very beneficial for me. It allowed me to find small winemakers making good wines, without expenses, and without travelling. Very good!"

EXHIBITORS

Mas des Restanques / FRANCE:

"BRAVO and THANK YOU! For my first participation in a 100% digital trade fair, I am satisfied with the attendance of the platform and the contacts made. These are qualified contacts and the platform allowed me to focus my prospecting on markets where my wines were not yet distributed. I congratulate the organising team for this performance!"

Longridge Wines / SOUTH AFRICA:

"Thank you for all your hard work of bringing the organic wine world together in very difficult times!"

Domaine Trichon / FRANCE:

"You deserve big congratulations for your imagination and professionalism. Thank you for your energy before, during and after this first edition."

Challenge Millésime BIO CONTEST

The great international event to promote quality organic wines and beers.

More than
1,900
organic wines
from numerous countries

NEW

Beers in the spotlight

On this 15th edition: the tasting opens up to international organic beers.

3 days of free tasting

The awarded wines and beers will be available for tasting during the three days of the fair, in the Challenge Millésime Bio area.

www.challenge-millesime-bio.com/en

Millésime Bio is organised by SUDVINBIO

OCCITANIE TRADE ASSOCIATION OF ORGANIC VINTNERS

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